



“TOTAL CONTROL OF YOUR REAL-ESTATE BUSINESS!”



Hotel & Real Estate Management



Unlimited Employment Types



e-Quotations

HOTEL & REAL ESTATE



THE TOTAL SOLUTION SYSTEM FOR YOUR BUSINESS

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Customer Portal Dashboard



HOTEL & REAL ESTATE

“Total Control of Your Real-Estate Business!”

Optimum Hotel & Real Estate is an integrated system covering the entire business process, whether building, land, farm etc. Real estate can be distributed and recorded in any unit of measurement. System also includes full documentary cycle of hotel real estate.

Optimum provides a powerful Security and Workflow.

Specific system and operational roles that can be defined at user or group levels.

A powerful document workflow ensures a smooth flow of documents within the organization, and any number of approval levels.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Why Optimum?

Product Specific:

- Customer Portal Dashboard
- e-Quotations
- Customer Contracts
- e-Payment
- Customer Ageing
- User Friendly Interface

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Hotel & Real Estate Functionalities:

- Real Estate Management
- Contracts Management
- Services Management
- Customer Services Management
- Invoice / Billing Management
- Cash Invoice Management
- Settlement & Collection Management
- Customer Portal



Posting Alerts



REAL ESTATE MANAGEMENT

Optimum Real Estate Management covers all aspects of your real estate business. It allows you to manage properties for renting, leasing or selling with total control over financials.

Real Estate Management also provides multi-currency transactions to

manage overseas properties.

Optimum Real Estate system is auto invoicing feature raises the invoices periodically based on customers payment terms.

Unique Features

Product Specific:

- Multi-level Department Structure
- Unlimited Employment Types
- Multiple Grades Structure
- Multiple Steps Structure
- Multiple Titles Structure
- Multiple Positions Structure

Product General:

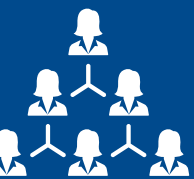
- Supports Document Attachment
- Posting Alerts (Emails, sms..etc)
- Bi-Lingual Arabic/English
- Powerful Security Control

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Real Estate Management Functionalities:

- Hotel/Real Estate Master
- Real Estate Documents
- Hotel/Real Accounting
- Hotel/Real Estate Fixed Assets
- Hotel/Real Estate Vacant Properties
- Hotel/Real Estate Periodic Invoices



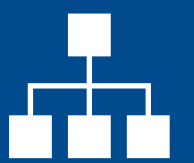
Unlimited Employment Types



e-Quotations



Customer Contracts



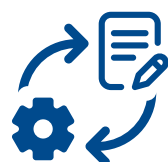
Organization Structure



Posting Alerts



Customer Portal



CONTRACTS MANAGEMENT

Contracts Management provides a host of functionalities to manage all aspects of contracting industry. The system moves through each and every stage of the contracting process starting with the creation of the contract to its execution and completion.

Unique Features

Product Specific:

- Financial Posting
- Customer Record
- Customer Ageing
- e-Payment
- User Friendly Interface

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS..etc)
- Powerful Security Control

Contracts Management allows multiple types of contracts to be defined in system with different terms and conditions and payment cycle.

It is easy to use and provides firm control over the contracting process.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Contracts Management Functionalities:

- Multi-type Contracts
- Payments Cycle
- Contracts Amortization
- Follow-up contracts
- Print contracts
- Inquiries and reports



SERVICES MANAGEMENT

Optimum Services Management Module provides customers with full services management cycle be it in any sphere.

System's easy to define service categories lets the user's setup the services and the pricing of services with minimal efforts.

Unique Features

Product Specific:

- Customer Portal
- e-Orders
- Customer Ageing
- e-Payment
- User Friendly Interface

Product General:

- Supports Document Attachment
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Services Management Functionalities:

- Multiple types of services provided
- Method of calculating fees
- Define the terms and conditions for each service
- Print Services Reports
- Inquiries and reports
- Send alerts electronically via e-mail or SMS



Customer Record



Supports Document Attachment



Financial Posting



Multiple Types of Services



Print Account Statements



e-Invoices



CUSTOMER SERVICES MANAGEMENT

Optimum Customer Services Management includes full-fledged functionalities of customer services management that ensure prompt and efficient customer care and follow up.

Unique Features

Product Specific:

- Customer Portal
- Online Ticketing
- Customer Communications
- User Friendly Interface
- Electronic Alerts

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS, etc.)
- Powerful Security Control

With **Optimum Customer Services Management Module**, gone are the days of frustrated customers and delayed actions.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Customer Services Management Functionalities:

- Customer Setup
- Create a service request electronically through
- Create a maintenance request electronically through
- Create inquiries request electronically through
- Print account statements electronically
- Inquiries about the account electronically
- Send alerts electronically via e-mail



INVOICE / BILLING MANAGEMENT

Optimum Invoice / Billing Management provides the functionality to raise all types of invoices electronically, namely, Against Delivery, General or Transactional. It has a built-in workflow process and a full limit-authorization control. It also has functionality to record contracts with customers and raise invoices periodically as per the contract.

Unique Features

Product Specific:

- Customer Portal with Dashboard
- e-Invoices
- Auto Invoice Sending
- User Friendly Interface
- Real-Time Accounting Entries

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS, etc.)
- Powerful Security Control

System can also apply formulae at contract level to calculate invoice amounts based on input.

The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Invoice / Billing Management Functionalities:

- Raise Invoices Electronically
- Raise Invoice Against Delivery
- Add Invoices Manually
- Apply Formulae for Amount Calculation
- Cancel Invoices
- Transfer Invoice to Settlement
- Invoice Inquiries
- Print Invoices or Send Electronically Via Email



Posting Alerts



Auto Invoice Sending



Customer Portal Dashboard



Document Attachments



Inventory Inquiries



Print Settlements



CASH INVOICE MANAGEMENT

Cash Invoice Management is the perfect solution for raising cash memo/invoice for any on counter sales including point of sale devices. It has a built-in workflow process and a full discount limit-authorization control. The system has a responsive interface enabling the use on type of computer device including tablet computers or mobile phones.

Unique Features

Product Specific:

- Electronic Cash invoice/Memo
- User Level Discount Limits
- Customer Record
- User Friendly Interface
- Real-Time Accounting Entries

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Cash Invoice Management

system allows to prepare cash invoices against orders received or quotations sent.

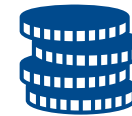
entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Cash Invoice Management Functionalities:

- Raise Cash Memo/Cash Invoice Electronically
- Raise Invoice Against Order/Quotations
- Add Cash Invoices Manually
- Schedule Delivery
- Inventory Inquiries
- Cash Invoice Inquiries
- Print Cash Invoices or Send Electronically Via Email



SETTLEMENT & COLLECTION MANAGEMENT

Optimum Settlement & Collection Management provides the functionality to raise settlements / receipts electronically against invoice, against advance received, against credit note, against services or general receipts. It has a built-in workflow process and a full limit-authorization control.

Unique Features

Product Specific:

- e-Settlements/Receipts
- Auto Settlements Sending
- Real-Time Accounting Entries
- User Friendly Interface
- Business Intelligence Reporting

Product General:

- Document Attachment
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Settlement & Collection

also has functionality to issue settlements automatically against a payment received electronically through payment gateway or any other online transaction method. The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Settlement & Collection Management Functionalities:

- Raise Receipts Electronically
- Raise Receipts/Settlements Against Invoices
- Raise Receipts/Settlements Against Advance Received
- Raise Manual Receipts
- Cancel Settlements
- Settlement Inquiries
- Print Settlements or Send Electronically Via Email



Electronic Cash Invoice/Memo



Real-Time Accounting Entries



Online e-Shop



CUSTOMER PORTAL

Optimum Customer Portal provides the most user-friendly platform to the customers for online purchasing, customer services or online payments against services or purchases.

Optimum Customer Portal has a responsive interface enabling the

Unique Features

Product Specific:

- Customer Services
- Payment Gateway
- Communicate with Customer
- User Friendly Interface
- Customer Dashboards

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS.)
- Powerful Security Control

use on type of computer device including tablet computers or mobile phones.

The backend is controlled by the powerful **Optimum** ERP and Content Management System provided full communication with the client.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
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- Microsoft SQL Database
- Mobile Application

Customer Portal Functionalities:

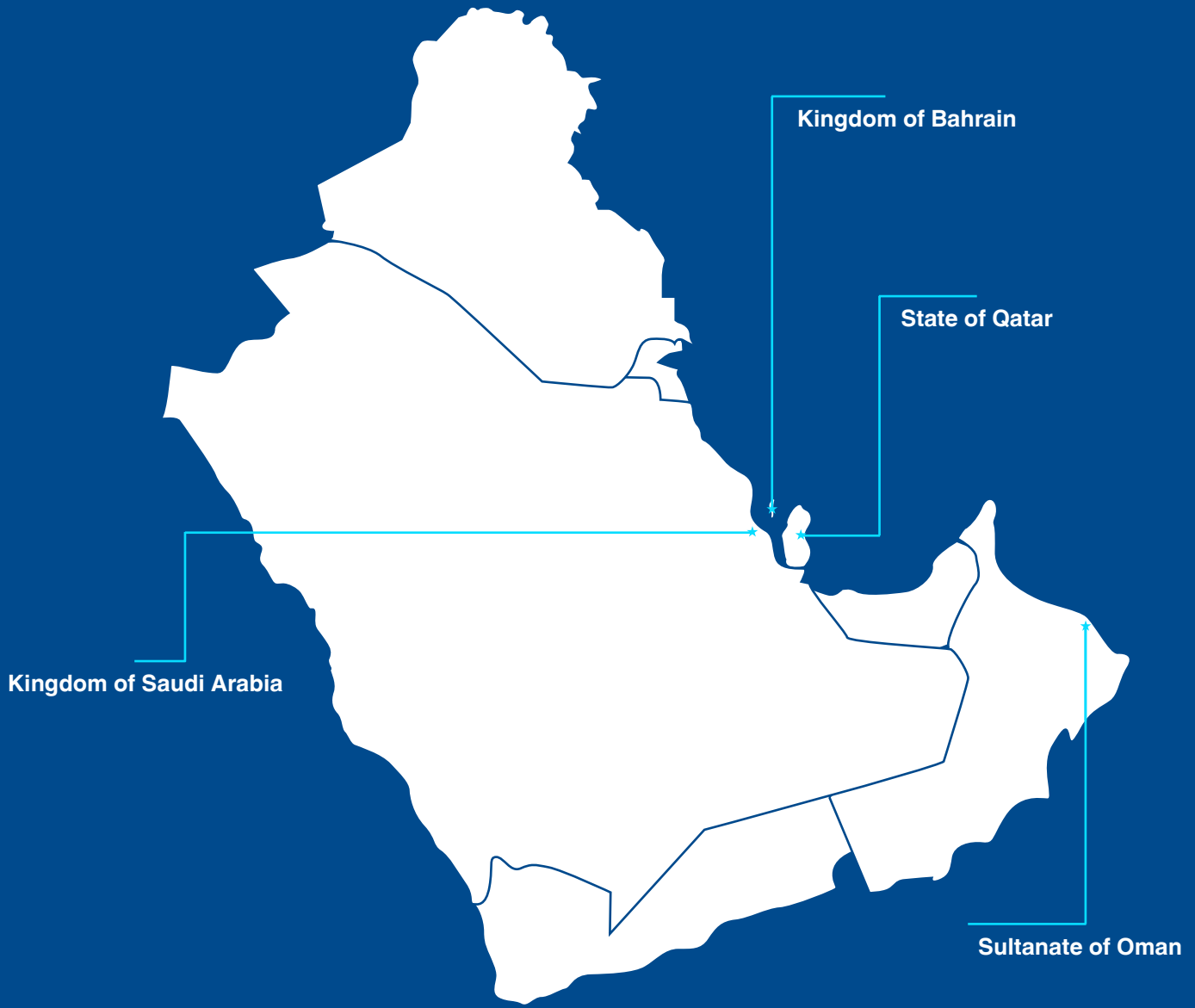
- Customer Registration
- Customer Services
- Online e-Shop
- e-Payments
- Track Deliveries
- Customer Communication
- Electronic Alerts



e-Payments



Posting Alerts



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